

DELIVERY GUIDELINES

OPEN FILES (1-4)



In this chapter we limit ourselves to the guidelines for delivering open files (native).

Files can be delivered in the following packages;

- ADOBE ILLUSTRATOR (up to) CS5
- ADOBE INDESIGN (up to) CS5
- ADOBE PHOTOSHOP (up to) CS5 (only for the delivery of images)

Layout specifications

- Format and outline : **For labels;** using a framing line drawn to size thickness 0.6 pt. To be included in the file, drawn in a background colour and set to overprint. Within the file, to be named "Stans". (See *image*⁽¹⁾)
- With flexible packaging;** in the case of a pliable packaging (sachet or flowpack, doypack, stickpack, etc), the flat plan drawing also needs to be included in the file as indicated above.
- Layout format : To be delivered on size within the format outline.
- Bleed : Place all bleed elements 1.5 mm over the format outline as overlap for cutting out. (See *image*⁽²⁾)
All loose image elements within the format outline position minimum 1.5 mm from format outline. (See *image*⁽³⁾)
- Printing marks : Do not place any trim and/or registration marks.
- Barcodes : For the specifications of all EAN 8 and 13 symbols, we refer to the website: www.gs1.org
aL Printing does not accept any responsibility for it.
- Illustrations : Deliver all illustrations separately. Do not step and/or overlap illustrations. In case of a gradient and/or shadow bleed, we urgently ask you to take into account a bleed to a minimal printing point of 2%. This is to prevent the print breaking up.
- Image resolution : The image to be printed must be at least 300 dpi for use at 100%.
- Color separation : CMYK, preferably no UCR applied.

DELIVERY GUIDELINES

OPEN FILES (2-4)



| | |
|-------------------------------|--|
| Color classification: | Within the file, the colours must be named (classified) as; <ul style="list-style-type: none">• PMS report with as example, Pantone128 C,• as CMYK composition,• Specific 'own' colour with colour description for example, grass green, KLM blue, etc. |
| Color reference(s): | <ul style="list-style-type: none">• In case of a PMS report, the PMS pallet is the reference,• if there is a CMYK composition, this will be printed under standardised and normalised circumstances. In case of specific 'own' colours, you should supply a colour sample marked by you for approval. |
| Fonts: | Preferably supplied separately or if this is not possible, convert to "letter contours" (Outlines) in advance. Text corrections are then no longer possible! |
| Font size: | Dia-positive text with sans serif fonts \geq size 5 pt (1.77 mm.) Dia-positive texts with serif font \geq size 5 pt. (1.77 mm.) The background that contains texts can be constructed in maximum 2 colours. <i>For digital \geq size 3 pt applies.</i> <i>(See image ⁽⁴⁾)</i> Positive text with sans serif font \geq size 5 pt. (1.77 mm.) Positive text with serif font \geq size 5 pt. (1.77 mm.) <i>For digital \geq size 3 pt applies.</i> <i>(See image ⁽⁵⁾)</i> |
| Image elements: | Lines must be \geq 0.57 pt (0.2 mm.), <i>For digital \geq 0.57 pt. also applies.</i> <i>(See image ⁽⁶⁾)</i> |
| Data transfer by e-mail/FTP : | compress files |

Files to be digitally printed;

In case of mix and/or PMS colours, you can supply these composed in CMYK or use our 'aL Color Assist system'.

The colours in this system can be used if PMS colours have to be approximated as closely as possible.

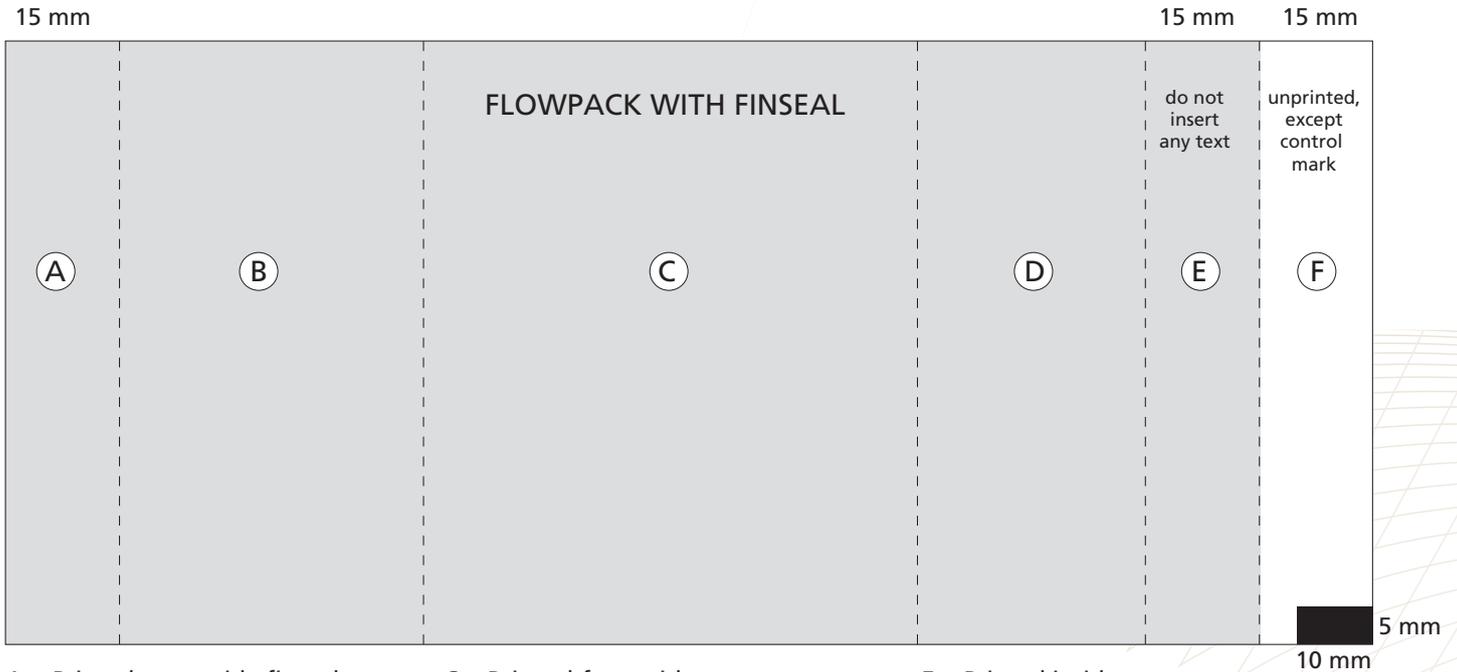
For project orders, you can request a printed copy of the 'aL Color Assist' colour album from your account manager.

What are the advantages if you deliver files in the correct manner?

1. It reduces the prepress cost of your job to the minimum,
2. Quality increase in the final printed product,
3. The processing of the order is accelerated.

DELIVERY GUIDELINES

OPEN FILES (4-4)

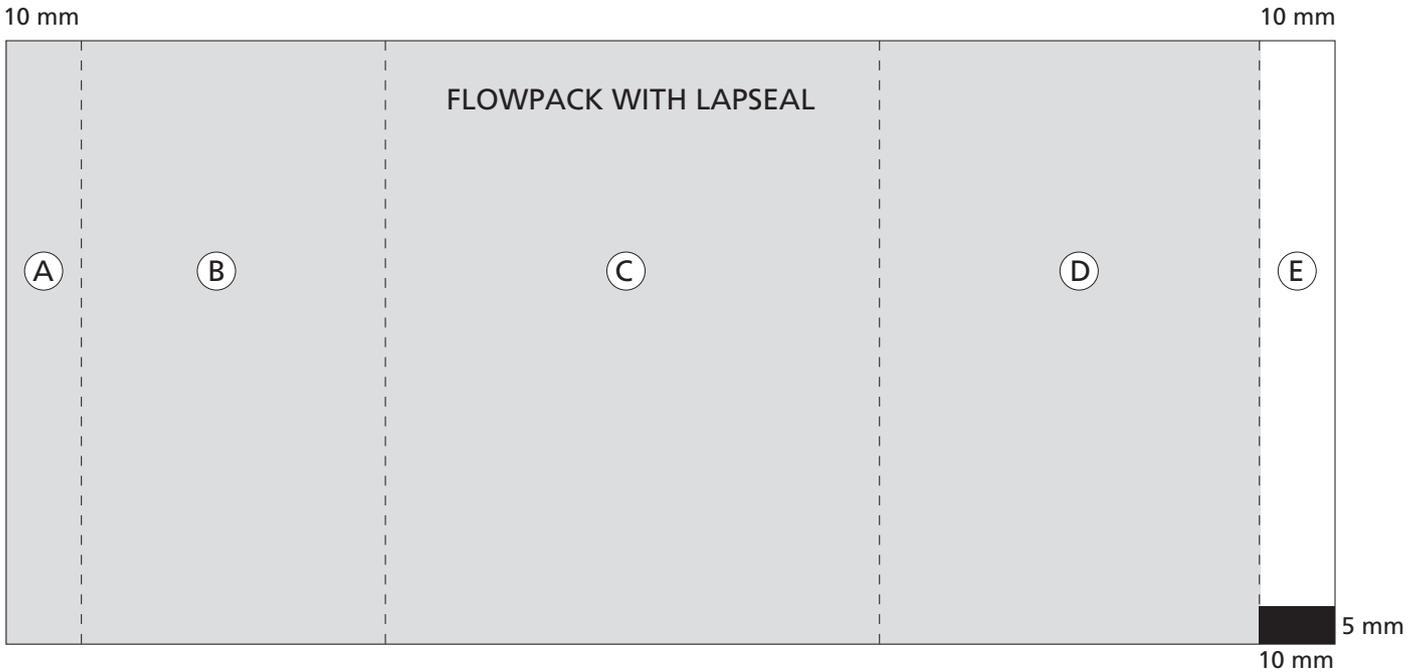


A = Printed upper side finseal
B = Printed right rear side

C = Printed front side
D = Printed left rear side

E = Printed inside
F = Unprinted rear side.

Here the inner sides are sealed against one another and then folded. The seal medium (always one-sided) is on the inside of the foil. Pay attention that the bar code does not lie under the folded side. Preferably no text either in the seal edges



A = Printed upper side lapseal
B = Printed right rear side

C = Printed front side
D = Printed left rear side

E = Unprinted rear side

Here the inside of the foil is sealed to the outside of the foil. The seal medium (always two-sided) is therefore on both sides of the foil. Pay attention that there is no printing on the overlapping part of the foil. Preferably no text either in the seal edges. In addition, the strips that are sealed may not be lacquered.

DELIVERY GUIDELINES

PDF (1-2)



We prefer open files for conventional printing so we can make adaptations especially for the flexo printing concept. PDF files can be supplied for digital printing if they meet certain conditions listed below.

With digital printing, if you would like to use PMS colours as well as CMYK, please contact one of our Account Managers, who will explain the extensive capabilities of our colour system (aL ColorAssist), with which we can handle your PMS colours in the best possible manner.

Prior to creating the PDF, please check the following points:

1. Fonts must be converted to letter contours (outline) or must be supplied.
2. Images must have a minimum resolution of 300 dpi.
3. Please supply all imported illustrations!
4. Please include colour print(s) or PDF(s) for pre-production checking.
5. Please supply colour reference; colour proof or other indication in the form of PMS.
6. Images must have been converted to CMYK, RGB is not accepted.
7. When using spot colours, the correct name must be used in accordance with the PMS palette. This means that your own colours cannot be processed unless they have been composed from CMYK.
8. The correct format must have been created; this means that you can only work within this format (Illustrator) and no objects may be placed outside this format.
9. 1.5 mm must be used for bleed elements.
10. Do not insert any trim marks.
11. Trapping or overlap is not necessary, as this is automatically implemented by us according to our own specifications.
12. When using barcodes, make sure that you do not apply them smaller than 80% and do not place them on a coloured background in advance.
13. Minimum line width 0.5 pt.
14. When using black text and other black elements, place them in "overprint".
15. Finally, please check that all your illustrations/images have been linked within the application in order to prevent errors.

DELIVERY GUIDELINES

PDF (2-2)



Add iPB Printing pdf settings to Acrobat Distiller. You can download "iPBPrinting_V8.joboptions" on our website to meet our quality standards.

