

IPB Printing B.V., located at De Hoeven 18 5541 RJ REUSEL, NETHERLANDS is responsible for the processing of personal data, as shown in this privacy statement.

Contact:

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T. Lavrijssen is the officer of Data Security at IPB Printing B.V. You can contact him at [tom.lavrijssen@ipbprinting.com](mailto:tom.lavrijssen@ipbprinting.com)

## The Personal Data we process

IPB Printing B.V. processes your personal data when you make use of our services and when you provide us with your data. We process these data:

- Name and surname
- Gender
- Address
- Telephone number
- E-mail Address
- IP Address
- Other data you actively provide. For example, when you make a profile on this website, in correspondence or by telephone
- Data on your activities on this website
- A list of contact data of the customer provided through an app
- Internet browser and type of device

## Special and sensitive personal data we process

We do not intend to collect data about visitors younger than 16, unless they are authorised by their parents or legal guardian. However, we cannot monitor whether or not a visitor is older than 16. We advise parents to be involved in the online activities of their children. In this way, they are able to prevent that the personal data of their children is processed without parental approval. If you are sure that we have processed data of a minor without parental authority, please contact us at [tom.lavrijssen@ipbprinting.com](mailto:tom.lavrijssen@ipbprinting.com), so we can delete this information.

## With what goal and on what basis do we process personal data

IPB Printing B.V. processes your personal data for the following goals:

- To send out our newsletter and advertising brochure
- To call or email you if we have to carry out our services
- To inform you about changes of our services and products
- To deliver goods and services

## Automated decision-making

IPB Printing B.V. makes decisions on base of automated processing, which can have consequences for users. These are decisions made by computer programs and computer systems, without verification of a human being (for example, an employee of IPB Printing B.V.) This collected data will not be used for purposes that are not approved by the user.

## How long do we preserve personal data

At IPB Printing B.V., your personal data is not preserved longer than strictly necessary. It is kept until the purpose for which it was collected has been carried out. We apply a storage period of 2 years, provided that the collected information is used for regular contact between the supplier and the customer.

## Sharing personal data with third parties

IPB Printing B.V. does not sell your data to third parties and will furnish your data only if it is needed for the realisation of our agreement, or to comply with legal obligations. We conclude an agreement with companies that process your data on our behalf, in order to maintain the same level of security for your data. IPB Printing B.V. remains responsible for these processes.

## Cookies or comparable techniques that we use

IPB Printing B.V. uses technical and functional cookies as well as analytical cookies that do not violate your privacy. A cookie is a small text file, which is stored on your computer, tablet or smartphone if you visit this website for the first time. The cookies we use are strictly necessary for the technical functioning of the website and user-friendliness. They make sure that the website works properly and they remember your preferences. In this way we can optimise our website as well. You can turn off cookies by setting your Internet browser so that it no longer stores cookies. You can also delete all the information that has been saved earlier on, by removing the settings of your browser.

## View, correct or remove data

You have the right to view, correct or remove your data. You can also withdraw your agreement on the data processing, object to the processing of your personal data by IPB Printing B.V. and you are entitled to data transferability. This means that you request that the personal data we have of you is sent to you, someone else or an organisation. You can send your request for inspection, correction, removal and transfer of your personal data, your request to withdraw your agreement on or objection of the processing of your personal data to [tom.lavrijssen@ipbprinting.com](mailto:tom.lavrijssen@ipbprinting.com). Because we have to be certain that you made these requests, we need you to send a copy of your identification document along with your request. Please make sure that when you make a copy, your passport photograph, MRZ (machine readable zone), meaning the strip with numbers at the bottom of your passport, and your BSN number are black, in order to protect your privacy. We will respond to your request as soon as possible, within four weeks. IPB Printing B.V. furthermore wants to point out that you have the possibility to submit a complaint with the national supervisor, The Dutch Data Protection Authority, with the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

## How we secure personal data

IPB Printing B.V. takes the protection of your personal data seriously and undertakes actions to prevent abuse, loss, unauthorised access, unwanted revelations and improper corrections. If you are under the impression that your data is unprotected or if there are indications of abuse, please contact our customer service or send an email to [tom.lavrijssen@ipbprinting.com](mailto:tom.lavrijssen@ipbprinting.com)